| ** Holland | * Utah Occupational Projections 2022 | Job | Starting | Average | Minimum Education | Education | ***Return on |
|-------------|--|----------|----------|---------|--------------------------|---------------|--------------|
| Job Code | Job Title | Openings | Hourly | Hourly | or Degree Required | Cost in Utah | Investment |
| AER | Graphic Designers | 3,860 | \$13.90 | \$20.00 | Bachelor Graphic Design | \$20 - \$25 K | 1 year |
| AER/IRE/RSI | Web Developers | 3,440 | \$14.70 | \$24.80 | Associate degree | \$10 - \$12 K | 6 months |
| | Marketing Managers | 1,800 | \$33.00 | \$53.00 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| AIR | Architects, Except Landscape and Naval | 1,040 | \$21.00 | \$35.80 | Bachelor's Architecture | \$20 - \$25 K | 6 months |
| CIE | Cost Estimators | 2,950 | \$17.80 | \$29.20 | Bachelor's degree | \$20 - \$25 K | 1 year |
| CRE | Inspectors, Testers, Sorters, Samplers, and Weighers | 5,300 | \$11.60 | \$17.40 | High school diploma | < \$1K | < 6 months |
| CSI / CIE | Financial Analysts | 2,190 | \$22.50 | \$34.70 | B.S Acc., Econ., Bus. | \$20 - \$25 K | 1 year |
| CSI / EIS | Accountants and Auditors | 13,570 | \$20.90 | \$29.70 | Bachelor's in Accounting | \$20 - \$25 K | 1 year |
| EIR | Industrial Engineers | 2,150 | \$27.40 | \$37.20 | B.S. Indus. Engineering | \$20 - \$25 K | 6 months |
| EIS / ESA | Financial Managers | 4,640 | \$29.10 | \$46.10 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| ERC / RCI | First-Line Supervisors of Mechanics, Installers, and Repairers | 5,380 | \$20.90 | \$31.40 | Postsecondary award | < \$2K | < 6 months |
| ERI | Operations Research Analysts | 820 | \$19.90 | \$31.40 | B.S. Bus, Econ, Math | \$20 - \$25 K | 1 year |
| ERS | Construction Managers | 4,510 | \$26.40 | \$37.70 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| ERS | Architectural and Engineering Managers | 1,620 | \$38.20 | \$53.10 | Bachelor's Engineering | \$20 - \$25 K | 6 months |
| ERS | Management Analysts | 8,470 | \$20.90 | \$33.80 | Bachelor's degree | \$20 - \$25 K | 1 year |
| ERS | First-Line Supervisors of Construction Trades & Extraction Workers | 9,780 | \$18.80 | \$26.80 | High school diploma | < \$1K | < 6 months |
| ESA | Sales Managers | 4,150 | \$24.90 | \$37.40 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| ESA | Wholesale and Retail Buyers, Except Farm Products | 1,540 | \$15.80 | \$22.70 | High school diploma | < \$1K | < 6 months |
| ESA | Lawyers | 7,470 | \$30.40 | \$48.40 | Professional Law degree | \$60K - \$90K | 2 years |
| ESA | Public Relations Specialists | 2,210 | \$16.80 | \$25.80 | B.S. PR, Marketing | \$20 - \$25 K | 1 year |
| ESA | First-Line Supervisors of Non-Retail Sales Workers | 3,660 | \$18.10 | \$31.70 | High school diploma | < \$1K | < 6 months |
| ESC | Loan Officers | 5,460 | \$15.50 | \$27.30 | B.S Acc., Econ., Bus. | \$20 - \$25 K | 1 year |
| ESC | Supervisors of Transportation, Machine and Vehicle Operators | 1,670 | \$18.30 | \$26.50 | High school diploma | < \$1K | < 6 months |
| ESC | Insurance Sales Agents | 4,120 | \$12.70 | \$20.10 | FINRA Series 6 / 7 Cert. | < \$1K | < 6 months |
| ESC | Dispatchers, Except Police, Fire, and Ambulance | 2,220 | \$12.20 | \$18.60 | Emer Med Dispatch Cert | < \$1K | < 6 months |
| ESC | Executive Secretaries and Executive Administrative Assistants | 7,590 | \$16.20 | \$21.30 | High school diploma | < \$1K | < 6 months |
| ESI | Social and Community Service Managers | 1,330 | \$18.20 | \$27.30 | Bachelor's Business | \$20 - \$25 K | 1 year |
| ESI | Sales Rep, Wholesale & Manufacturing, Tech & Scientific Products | 6,150 | \$21.20 | \$37.00 | B.S. Marketing | \$20 - \$25 K | 6 months |
| ESR | Chief Executives | 3,640 | \$31.60 | \$67.40 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| ESR | General and Operations Managers | 28,680 | \$19.20 | \$35.40 | Bachelor's in Business | \$20 - \$25 K | 1 year |
| ESR | Administrative Services Managers | 1,980 | \$24.60 | \$37.40 | Bachelor's in Business | \$20 - \$25 K | 6 months |
| ESR | Food Service Managers | 2,190 | \$17.60 | \$23.50 | High school diploma | < \$1K | < 6 months |
| ESR | Property, Real Estate, and Community Association Managers | 4,500 | \$13.20 | \$24.20 | High school diploma | < \$1K | < 6 months |
| ESR | Purchasing Agents, Except Wholesale, Retail, and Farm Products | 2,700 | \$20.30 | \$29.30 | High school diploma | < \$1K | < 6 months |
| ESR | Claims Adjusters, Examiners, and Investigators | 1,860 | \$17.20 | \$26.30 | High school diploma | < \$1K | < 6 months |
| ESR | Compliance Officers | 2,390 | \$18.80 | \$27.20 | Bachelor's in Accounting | \$20 - \$25 K | 1 year |
| ESR | Training and Development Specialists | 3,560 | \$16.20 | \$24.00 | Bachelor's HR | \$20 - \$25 K | 1 year |
| ESR | Sales Rep, Wholesale Manufacture, Except Tech & Scientific Products | 17,100 | \$15.40 | \$26.00 | High school diploma | < \$1K | < 6 months |
| ESR | First-Line Supervisors of Housekeeping and Janitorial Workers | 2,950 | \$11.30 | \$17.30 | High school diploma | < \$1K | < 6 months |
| ESR | First-Line Supervisors of Office and Administrative Support Workers | 18,610 | \$14.90 | \$21.70 | High school diploma | < \$1K | < 6 months |
| ESR | First-Line Supervisors of Helpers, Laborers, & Material Movers, Hand | 2,550 | \$15.10 | \$21.70 | High school diploma | < \$1K | < 6 months |
| ESR / SAE | Business Teachers, Postsecondary | 1,080 | \$26.51 | \$46.73 | Doctorate Business | \$45 - \$55 K | 2 years |
| IER | Computer Systems Analysts | 4,590 | \$23.30 | \$34.30 | B.S. Comp. Science | \$20 - \$25 K | 6 months |
| IER / ERI | Information Security Analysts | 880 | \$22.00 | \$34.10 | B.S. Comp. Science | \$20 - \$25 K | 6 months |
| IES | Pharmacists | 2,900 | \$40.70 | \$57.00 | Doctorate Pharmacology | \$75K | 1 year |
| IRC / RSI | Computer Programmers | 6,080 | \$22.80 | \$36.60 | B.S. Comp. Science | \$20 - \$25 K | 6 months |
| IRE | Database Administrators | 1,240 | \$22.80 | \$39.00 | B.S. Computers, Bus. | \$20 - \$25 K | 6 months |
| IRE | Biomedical Engineers | 730 | \$27.70 | \$41.90 | B.S. Bio Engineering | \$20 - \$25 K | 6 months |
| IRE / RIE | Electrical Engineers | 2,260 | \$28.80 | \$42.10 | B.S. Elec Engineering | \$20 - \$25 K | 6 months |
| IRS | Medical and Clinical Laboratory Technologists | 2,540 | \$17.50 | \$23.90 | Bachelor's degree | \$20 - \$25 K | 1 year |
| IRS / IRE | Civil Engineers | 4,040 | \$26.60 | \$35.60 | B.S. Civil Engineering | \$20 - \$25 K | 6 months |
| ISA | Nurse Practitioners | 2,410 | \$34.50 | \$43.10 | Master's Nursing | \$33 - \$40 K | 6 months |
| ISA / IES | Clinical, Counseling, and School Psychologists | 1,800 | \$17.20 | \$28.50 | Doctorate Psychology | \$45 - \$55 K | 2 years |
| ISA / IRA | Physician Assistants | 1,600 | \$24.60 | \$41.60 | Physician Asst. Degree | \$85K - \$90K | 2 years |
| ISC | Market Research Analysts and Marketing Specialists | 7,100 | \$15.60 | \$25.90 | Bachelor's degree | \$20 - \$25 K | 1 year |
| ISE / IRA | Physicians and Surgeons, All Other | 3,000 | \$61.20 | \$90.10 | Professional Medical D | \$165K | 3 years |

| ** Holland | * Utah Occupational Projections 2022 | Job | Starting | Average | Minimum Education | Education | ***Return on | | |
|---|---|----------|--------------------|--------------------|--------------------------|--------------------------------|--------------|--|--|
| Job Code | Job Title | Openings | Hourly | Hourly | or Degree Required | Cost in Utah | Investment | | |
| ISR / IRE | Dentists, General | 2,020 | \$30.50 | \$52.60 | Professional Dental deg. | \$165K | 3 years | | |
| RCE / REI | Plumbers, Pipefitters, and Steamfitters | 5,640 | \$16.10 | \$24.40 | Plumbing Apprenticeship | < \$2K | < 6 months | | |
| RCI | Cardiovascular Technologists and Technicians | 590 | \$13.90 | \$28.30 | A.S.deg.,Surgical Tech | \$10 - \$12 K | 6 months | | |
| RCI | Automotive Service Technicians and Mechanics | 8,500 | \$10.90 | \$17.20 | Auto Service Tech Cert. | < \$2K | < 6 months | | |
| RCS | Heavy and Tractor-Trailer Truck Drivers | 26,300 | \$14.20 | \$19.90 | Commercial Truck /CDL | \$3K | < 6 months | | |
| REI | Logisticians | 2,230 | \$24.20 | \$34.20 | Bachelor's Business | \$20 - \$25 K | 6 months | | |
| REI | Vocational Education Teachers, Postsecondary | 3,080 | \$12.40 | \$19.40 | Bachelor's degree | \$20 - \$25 K | 1 year | | |
| REI | Production, Planning, and Expediting Clerks | 3,620 | \$14.60 | \$20.00 | High school diploma | < \$1K | < 6 months | | |
| REI | Structural Iron and Steel Workers | 1,690 | \$15.60 | \$20.10 | High school diploma | < \$1K | < 6 months | | |
| REI | Machinists | 4,590 | \$15.60 | \$21.80 | CNC Machinining Cert | < \$2K | < 6 months | | |
| RES | Mobile Heavy Equipment Mechanics, Except Engines | 2,550 | \$19.30 | \$25.50 | Postsecondary award | < \$2K | < 6 months | | |
| RES | Heating, Air Conditioning, and Refrigeration Mechanics and Installers | 3,130 | \$14.90 | \$20.30 | HVACR Apprenticeship | < \$2K | < 6 months | | |
| RIC | Industrial Machinery Mechanics | 5,130 | \$18.00 | \$24.60 | Elec Automative Robotic | \$10K | < 6 months | | |
| RIE | Service Unit Operators, Oil, Gas, and Mining | 1,340 | \$16.90 | \$24.10 | Less than high school | < \$1K | < 6 months | | |
| RIS | Mechanical Engineers | 3,550 | \$26.70 | \$35.80 | B.S. Mech Engineering | \$20 - \$25 K | 6 months | | |
| RIS | Medical Equipment Repairers | 1,070 | \$13.50 | \$24.60 | Associate degree | \$10 - \$12 K | 6 months | | |
| RIS | Operating Engineers and Other Construction Equipment Operators | 7,540 | \$16.50 | \$21.70 | High school diploma | < \$1K | < 6 months | | |
| RIS / RCI | Electricians | 7,790 | \$15.90 | \$22.30 | Electrician Apprentice | < \$2K | < 6 months | | |
| RIS / REI | Bus and Truck Mechanics and Diesel Engine Specialists | 4,050 | \$14.60 | \$20.40 | Diesel Service Tech Crt. | < \$2K | < 6 months | | |
| RIS / REI | Welders, Cutters, Solderers, and Brazers | 5,500 | \$12.90 | \$17.20 | Welding Certification | < \$2K | < 6 months | | |
| RSC | Postal Service Mail Carriers | 2,160 | \$19.50 | \$27.20 | High school diploma | < \$1K | < 6 months | | |
| RSE | First-Line Supervisors of Production and Operating Workers | 7,700 | \$17.00 | \$25.20 | Postsecondary award | < \$2K | < 6 months | | |
| RSI | Software Developers, Applications | 9,080 | \$27.60 | \$41.00 | Bachelor's degree | \$20 - \$25 K | 6 months | | |
| RSI | Software Developers, Systems Software | 4,240 | \$29.90 | \$43.70 | Bachelor's degree | \$20 - \$25 K | 6 months | | |
| RSI | Network and Computer Systems Administrators | 3,990 | \$23.20 | \$33.30 | B.S. Comp. Science | \$20 - \$25 K | 6 months | | |
| RSI | Diagnostic Medical Sonographers | 740 | \$20.60 | \$32.60 | Associate degree | \$10 - \$12 K | 6 months | | |
| SAE | Marriage and Family Therapists | 340 | \$15.70 | \$23.50 | Master's in Counseling | \$33 - \$40 K | 2 years | | |
| SAE | Elementary School Teachers, Except Special Education | 19,460 | \$26.51 | \$34.35 | Bachelor's Elem. Ed. | \$20 - \$25 K | 1 year | | |
| SAE | Middle School Teachers, Except Special and Career/Tech Ed. | 6,030 | \$26.44 | \$36.36 | Bachelor's Sec. Ed. | \$20 - \$25 K | 1 year | | |
| SAE | Secondary School Teachers, Except Special and Career/Tech Ed. | 8,470 | \$24.46 | \$37.23 | Bachelor's Sec. Ed. | \$20 - \$25 K | 1 year | | |
| SAE | Instructional Coordinators | 2,020 | \$15.20 | \$26.00 | Master's in Education | \$33 - \$40 K | 2 years | | |
| SAE | Educational, Guidance, School, and Vocational Counselors | 3,490 | \$15.30 | \$22.30 | Master's Ed. Psych. | \$33 - \$40 K | 2 years | | |
| SAE / SEI | Health Specialties Teachers, Postsecondary | 3,670 | \$34.38 | \$73.85 | Doctorate Health Sci. | \$45 - \$55 K | 2 years | | |
| SAE/AES/SEI | Art, Drama, and Music Teachers, Postsecondary | 1,460 | \$21.45 | \$35.68 | Master's degree | \$33 - \$40 K | 2 years | | |
| SAL/ALS/SET | Dental Hygienists | 3,120 | \$28.70 | \$33.20 | B.S. Dental Hygiene | \$20 - \$25 K | 6 months | | |
| SEA | Mental Health Counselors | 1,550 | \$16.30 | \$22.90 | Master's in Counseling | \$33 - \$40 K | 2 years | | |
| SEA | Mental Health and Substance Abuse Social Workers | 2,140 | \$12.80 | \$18.80 | Bachelor's Mental Health | \$20 - \$25 K | 1 year | | |
| SEC | Paralegals and Legal Assistants | 2,530 | \$13.60 | \$19.30 | Associate degree | \$10 - \$12 K | 6 months | | |
| SEC / ESA | Healthcare Social Workers | 1,490 | \$19.50 | \$26.40 | Master's in Social Work | \$33 - \$40 K | 2 years | | |
| SEC / ESR | Human Resources Specialists | 5,320 | \$17.10 | \$24.40 | Bachelor's HR | \$20 - \$25 K | 1 year | | |
| SEI | Computer and Information Systems Managers | 3,510 | \$38.20 | \$53.90 | Bachelor's in Business | \$20 - \$25 K | 6 months | | |
| SEI | Education Administrators, Elementary and Secondary School | 2,140 | \$44.44 | \$59.05 | Masters Ed. Leadership | \$33 - \$40 K | 1 year | | |
| SEI | Education Administrators, Postsecondary | 1,270 | \$27.00 | \$44.20 | Masters Ed. Leadership | \$33 - \$40 K | 1 year | | |
| SEI | Biological Science Teachers, Postsecondary | 840 | \$33.13 | \$52.70 | Doctorate Biology | \$45 - \$55 K | 2 years | | |
| SEI | Nursing Instructors and Teachers, Postsecondary | 990 | \$28.43 | \$43.05 | Master's degree | \$43 - \$55 K \$33 - \$40 K | 1 year | | |
| SEI / SAE | English Language and Literature Teachers, Postsecondary | 1,130 | \$26.82 | \$39.59 | Doctorate English | \$45 - \$55 K | 2 years | | |
| SER SER | Medical and Health Services Managers | 3,610 | \$20.02 | \$40.20 | B.S. Health Admin. | \$45 - \$55 K \$20 - \$25 K | 6 months | | |
| SER | First-Line Supervisors of Police and Detectives | 1,670 | \$25.10 | \$40.20 | Law Enforcement award | \$20 - \$23 K \$7K | < 6 months | | |
| SER | Computer User Support Specialists | 8,280 | \$13.90 | \$21.20 | Some college | ۹/۲ < \$2K | < 6 months | | |
| SER | Police and Sheriff's Patrol Officers | 6,330 | \$16.30 | \$21.20 \$21.60 | Law Enforcement award | < 52K \$7K | 6 months | | |
| SIA / SAC | Registered Nurses | 25,160 | \$23.40 | \$28.40 | B.S. / Registered Nurse | \$20 - \$25 K | 6 months | | |
| - | Licensed Practical and Licensed Vocational Nurses | | | | - | | | | |
| SIA / SAC | | 3,110 | \$15.00 | \$19.40 \$37.20 | Liscense Practical Nurse | < \$3K | < 6 months | | |
| SIE | Physical Therapists Radiologic Technologists | 2,270 | \$28.00 \$10.30 | \$37.20 \$24.30 | Doctorate Phys.Therapy | \$95K-\$100K | 2 years | | |
| SRI | Radiologic Technologists | 2,010 | \$19.30 | \$24.30 | Associate degree | \$10 - \$12 K | 6 months | | |
| * John Holland Career Codes (A= Artistic, C= Conventional, E= Enterprising, I= Investigative, R= Realistic, S= Social) | | | | | | | | | |
| ** Source: Utah Department of Workforce Services, July 2014 Four Star-rating criteria, see; http://jobs.utah.gov/wi/pubs/outlooks/state/starratings.pdf | | | | | | | | | |
| *** Return on Investment assumes you get a job that makes the average starting rate + use 100% of salary to pay back educational debt | | | | | | | | | |